Emerging Trend Assignment

Part 1: Choose an Emerging Trend to research and prepare a report:

- Explain the trend (what it is, current status, trend, industry products, etc)
- Analyze and project how this will change the way we do business.
- The paper is not to exceed 6 total pages as follows:
    - Title page
    - Abstract page
    - Report (maximum of 3 double spaced pages)
    - References page

Please use APA format for the paper. Use this sample paper as your guide:

https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/apa_sample_paper.html

You must use in-text citations when citing content from your sources EVEN IF IT IS PARAPHRASED. Please use APA format for those citations. Use this as your guide for in-text citations:

https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/in_text_citations_the_basics.html

Your Reference list at the end must also be in APA format.   Use this as your guide for formatting your reference page:

https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/reference_list_basic_rules.html

The project will be evaluated based on the rubric provided. I am expecting an in-depth discussion about the trend chosen. You are required to use a minimum of 3 sources which are appropriately documented and underline current (last 3 years). Sources should be books, journal articles and/or conference papers. **Web sites that are not journal articles or conference papers must be approved by the instructor or they may not be used. NO blogs, opinion pieces, "pedia" sites, Huffington Post, CNN, FoxNews, etc.**

Part 2: Create presentation materials

Create presentation materials using Microsoft PowerPoint that could be used if you were presenting your project findings. This is meant to be a visual aid as if you are presenting, not a duplication of your paper. Citations are not required on the slides. Consider using keywords and phrases from the paper that would help you stay on topic if you were presenting the paper to a group.

Review this (and other sources of your choice) site regarding presentation design:

https://blog.dashburst.com/presentation/introduction-to-presentation-design-7-rules-for-creating-effective-slides/

Part 3: Video presentation (optional extra credit)

Submit a video (5 minutes or less) discussing the findings of your paper. You must include use of your PowerPoint as visual aid.