

Year	0	1	2	3	4	5	Totals
Benefits							
Reduction in Student Loss (0)		32,473	35,110	37,960	41,043	44,375	
Revenue in donations		1,635,692	1,668,406	1,701,774	1,735,810	1,770,526	
Annual Total Benefit:		1,668,165	1,703,516	1,739,735	1,776,853	1,814,902	
PV of Benefits:		1,570,038	1,508,997	1,450,428	1,394,234	1,340,320	\$7,264,016
PV of All Benefits:		1,570,038	3,079,034	4,529,463	5,923,697	7,264,016	
Sunk Costs							
Project Developers	11,880						
Data Analyst	7,253						
Data Administrator	6,932						
Project Manager	5,786						
Total Sunk Cost:	31,850						
Annual Operational Costs							
AWS Hosting	7,796	7,796	7,796	7,796	7,796	7,796	
Domain Fee	10	10	10	10	10	10	
Total Operational Cost:	7,806	7,806	7,806	7,806	7,806	7,806	
Total Costs:	39,656	7,806	7,806	7,806	7,806	7,806	
PV of Costs:	37,323	7,347	7,347	7,347	7,347	7,347	\$74,057
PV of all Costs:	37,323	44,670	52,016	59,363	66,710	74,057	
Total Project Benefits Cost:	-39,656	1,660,359	1,695,710	1,731,929	1,769,047	1,807,096	
Annual NPV:	-37,323	1,562,691	1,501,650	1,443,081	1,386,887	1,332,973	\$7,189,959
Cumulative NPV:	-37,323	1,525,368	3,027,018	4,470,099	5,856,986	7,189,959	
Return on Investment:	9708.69%						
Break-even Point:	between 0-1						
Intangible Benefits:	1. Helps turn Louisville into a tech hub			2. Creates more demand for CIS Jobs.			